Ann-Cathrin Will

🖂 ac.will.dev@gmail.com in LinkedIn 🗘 GitHub 🚡 Portfolio

Current role

Web developer at Quantexa

Technologies

React, CSS, TypeScript, Next.js, Git, HTML, JavaScript, JIRA, Google Analytics, Semantic, Trello

My favourite technology is...

Next.js/React.js, SCSS modules, if I can add some animations I'm always happy, but I'm also excited about what next week will bring.

Work experience

Web developer, Quantexa

Nov 2024 - Present (6m)

CSS

TypeScript

Next.js

- Responsible for an event microsite built with Next.js and Storyblok, incorporating animations, including Lottie, to support user engagement
- Enhancing the main website by developing new campaign pages, improving performance, fixing bugs, and optimising the Storyblok CMS for content editors
- Collaborating with the marketing team to align website updates with campaign goals and improve user engagement.

Senior Frontend Developer / Head of UI, Rawnet Digital Agency

Sep 2017 - Sep 2024 (7y)

Digital Marketing Agency

HTML

JavaScript

- Promoted the adoption of React/Next.js for building dynamic, responsive, and user-centric web applications, driving innovation in front-end architecture
- Collaborated closely with backend developers and creative teams to develop CMS-driven ecommerce and marketing websites, overseeing projects from inception to launch
- · Utilised Semantic HTML, modular SCSS, Tailwind CSS, and vanilla JavaScript to ensure accessibility and maintainability, adhering to industry standards and best practices
- Developed and maintained a front-end boilerplate, streamlining the development process and ensuring consistency across multiple projects.
- Enhanced Developer Experience (DX) by integrating modern tools, workflows, and automation, leading to improved efficiency and code quality.
- Advanced from Mid-weight Frontend Developer to Head of UI, demonstrating strong leadership and technical expertise
- Led and mentored a team of front-end developers, establishing coding standards, promoting best practices, and fostering a collaborative and innovative work environment.

Creative Agency

CSS

HTML

JavaScript

Google Analytics

Semantic

Git

- · Developed responsive websites from Photoshop designs using SCSS/LESS and task runners such as grunt/gulp
- Ensured website accessibility and compliance with WCAG standards
- Implemented semantic code, meta/microdata, and Google Analytics for SEO optimization
- · Utilised Git, Bitbucket, Sourcetree, and SVN for version control
- Created and managed email campaigns to aid marketing efforts

Frontend Developer, Web Expectations we

Sep 2012 - Mar 2013 (6m)

CSS

HTML

JavaScript

Trello

- · Developed front-end code from Photoshop templates for standalone pages used in multivariate testing
- · Specialised in responsive web development and optimised for mobile and retina displays
- Created HTML emails and HTML email signatures.

Frontend Web Developer (Intern), superReal GmbH 2

Apr 2007 - Oct 2007 (6m)

Creative Agency

CSS HTML

· Work experience in Hamburg learning how to make websites, working with Graphic Designers and Backend Developers. Taking extra care to make websites identical across browsers including such challenges as IE6/7 and the box model bug.

Education

Kingston University

Sep 2009 - Jul 2012 (2y 10m)

BSc Hons Web Development with Business

Kingston College

Sep 2008 - Jun 2009 (9m)

Foundation degree Computer Information Systems and Mathematics



Snippets

Portfolio Site @ acwill.dev

My portfolio site offers a bit more of a glimpse into my skills and experiences as a Frontend Developer with 13 years of commercial experience.

The site is built with React/Next.js 14, TypeScript, SCSS modules, Tailwind CSS, and Sanity CMS. It's a continuous work in progress, as it's my personal playground and I'm committed to embracing new technologies to create fast, efficient, and user-friendly websites. Feel free to explore and reach out!



More about me

My favourite technology is...

Next.js/React.js, SCSS modules, if I can add some animations I'm always happy, but I'm also excited about what next week will bring.

Interests

Nutrition & health, sustainability & nature, time travel books & movies. I've also been learning Spanish for several years and can now confidently order wine and cheese.

Right now I'm learning...

React Native for a personal project, and TypeScript I've used across a few projects, but want to gain a deeper understanding of.

